

The YMCA logo is rendered in a bold, white, blocky font. It is positioned in the upper left corner of the page, set against a background of colorful, overlapping geometric shapes in shades of green, blue, yellow, and purple.

Here for young people
Here for communities
Here for you

SOUTHEND YMCA SCHOOLS PACK

Company registration No. 05052266 (England and Wales)
Charity Registration No. 1102837
Homes England Registration No. 4853



Welcome

Thank you for choosing to find out more about supporting Southend YMCA.

In supporting us, your schools will directly have a positive impact on disadvantaged young people in your local area.

Between 1887-1903 Southend YMCA was established, providing a men's hostel and pastoral care on Weston Rd, just off Southend High Street. And in 1915 YMCA helped with the wartime efforts, providing a canteen and recreational facility for soldiers from the Shobury Garrison. In 1995, the Newlands building was constructed on Ambleside Drive providing 30 flats for homeless young people. And, in 2014, we founded the Southend YMCA Community School offering a combined GCSE and Pastoral Programme for Vulnerable Learners with direct funding from the Department for Education and, more recently, Southend YMCA opened a new Childrens Home!

From 2021 to 2022 Southend YMCA worked intensively with 1600 children, young people and their families through outcome-based projects. Our services are offered free of charge and free from discrimination, but we can only do this with the financial support of people and businesses in our local area.

People believe that we are funded from the national YMCA movement, but this is not the case. While we have some contract and grant-funding, our youth work must be supported by funding from other sources and through fundraising activities.

We need your help!

Last year, we successfully negotiated the Covid Pandemic and, this year, at the time of writing, we orientate to an emerging cost of living crisis! Despite these challenges we continue to provide social benefit to vulnerable children, young people and families. Our goal is to be there for any young person who requires our services and support. We can only do this with your help

To find out more, please contact our fundraiser
Call: 01702 301 301
Email: fundraising@southendymca.org.uk

WHAT WE DO

".....an innovative, resilient and sustainable young people's charity... delivering social value"

Housing

We provide safe, supported, and affordable accommodation for vulnerable young people.

Training & Education

We provide good education and training which equips young people for employment.

Health & Wellbeing

We promote health and well-being and have a community impact.

Family & Youth Work

We provide positive activities which enable young people's personal, social and cultural development and active.

Support & Advice

We provide mentoring which develops young people mental health and sense of inclusion.

QUALITY AWARDS:



REGULATORS:



CHARITY COMMISSION
FOR ENGLAND AND WALES



Over 100 years supporting
young people and the
community of
Southend On Sea



1919- YMCA ran a holiday
camp out of the Palmeira
Hotel in Westcliff.

YMCA

Here for young people
Here for communities
Here for you

Palmeira Hotel Westcliff



Partnerships

We are actively looking for new partnerships right now and have plenty of opportunities to work alongside your school

CHARITY OF THE YEAR

Selecting Southend YMCA as the 'Charity of the Year' for schools holds immense value in fostering a sense of social responsibility and community engagement among students, staff, and parents. By partnering with Southend YMCA, your school can provide a tangible example of compassion and support to the younger generation. Here's why schools should consider this partnership:

1. **Empowering Youth:** Southend YMCA focuses on empowering disadvantaged youth, providing shelter, education, and essential life skills. By supporting such initiatives, schools actively contribute to shaping a better future for vulnerable young individuals, emphasising the importance of empathy and kindness.
2. **Educational Impact:** Partnering with Southend YMCA offers unique educational opportunities. Students can engage in workshops, awareness campaigns, and volunteer programs, enhancing their understanding of social issues. This firsthand experience cultivates empathy and a broader perspective, crucial for their personal development.
3. **Community Connection:** Schools play a pivotal role in the community. Associating with Southend YMCA strengthens this connection, showcasing the school's commitment to the well-being of the local community. It encourages a collaborative spirit, fostering a sense of belonging and pride among students and parents alike.
4. **Inspiring Philanthropy:** By actively promoting fundraising events and initiatives for Southend YMCA, schools instill the value of philanthropy in students. Learning to give back instills a sense of responsibility, teaching them that their actions can directly impact the lives of others, reinforcing essential life skills.
5. **Positive Public Image:** Schools that support local charities like Southend YMCA enhance their public image. Parents, students, and the community at large appreciate institutions that actively contribute to social causes. This positive perception can boost enrollment, strengthen community support, and enhance the school's reputation.

7000+
HOURS OF
SUPPORT SESSIONS
PROVIDED

15,300+
NIGHTS OF
ACCOMMODATION



COLLABORATION

Collaborations between schools and local youth work and homelessness charities like Southend YMCA can be highly beneficial, fostering community support, awareness, and providing essential resources for vulnerable youth. Here are some ways you can work with us:

Student Engagement:

- **Awareness Assemblies:** We can excel your awareness campaigns within the school, with our representatives speaking about youth homelessness and youth issues. This educates students about the issue, promoting empathy and understanding.
- **Student Volunteering:** We have numerous projects and volunteering opportunities for your students and to improve your curriculums.

Educational Initiatives:

- **Surveys and Social Action:** We have opportunities for your students to take part in surveys and other youth social action opportunities to help encourage their voices.
- **Youth Leadership:** Many of our projects provide Youth Leadership roles such as Ambassador, Commissioner and Youth Board roles to help improve the lives of young people in Southend.





Fundraising

School fundraising can be a great way for pupils and teachers to come together and raise vital funds!

BAKE SALE

Throw on your aprons and get baking to help change lives. You could hold this at work, school or home and go sweet, savoury or both!

CHRISTMAS JUMPER DAY

One of the biggest annual school fundraising events! Get your classmates sparkled up and celebrate Christmas Jumper Day.

NAME THE...

Get your pupils to guess the name of a teddy or gather everyone's baby photos together and ask them to guess who each baby is - for a small donation of course!

SPORTS DAY

Include a parent and child challenge in your annual sports day and ask the parents to donate to enter.

DRESS DOWN DAY

Whether it's in school or virtually over Teams or Zoom, what better way to show your support than by hosting a dress down day. It's easy to organise and a fun way for students to engage with the cause.

STEP CHALLENGE

Get your school moving by taking part in a step challenge. Choose a month that suits your school and challenge students and staff to walk a mile each day that month.

QUIZ NIGHT

Quiz nights are a fantastic way to get your school community together and are often one of the most popular dates in the school calendar. Quiz events can be held virtually or in person, making them a very versatile fundraising activity.

CHRISTMAS FUNDRAISING

The festive season is a great time to give back and organise fundraising activities with your school community. This could include collecting donations at a Carol service, a gift sale or donating what you would usually spend on sending cards to Southend YMCA.

MENTAL HEALTH WEEK

Taking place in February each year, Children's Mental Health Week is an opportunity to shine a spotlight on the importance of children and young people's mental health. Your school can get involved by organising a Dress to Express day where everyone dresses in colours to express how they're feeling, and donates to help more children and young people get the emotional support they need.

HOW TO SEND DONATIONS

We're so grateful to you for fundraising for us! We simply can't reach vulnerable young people without your support.

Please send your money to us within 30 days of the event or activity you've done for Southend YMCA. If your fundraising takes longer than a month, please send us the money you've collected at the end of each month so we can keep track of it.

Fundraising Profiles

If you've set up an online fundraising page on JustGiving we'll receive the money you raise automatically, so there's no need to do anything else.

Personal donations can be gift aided enabling Southend YMCA to claim a further 25p per £1 donated. We use JustGiving to collect Gift Aid on our behalf.

Pay in online

We currently take donations through JustGiving. Please visit here: www.justgiving.com/southendymca.

Pay by cheque

Send us a cheque made payable to 'Southend YMCA' along with a letter confirming your contact details. Send both to the address below:

Southend YMCA
Newlands, 85 Ambleside Drive
Southend On Sea, Essex
SS1 2FY

If you want to discuss paying in details, please call Fundraising on 01702 301 301 or email fundraising@southendymca.org.uk

Thank you for your support!

southendymca.org.uk

SOUTHEND YMCA

85 Ambleside Drive
Southend On Sea, Essex
SS1 2FY

Registered Charity Number: 1102837 (registered in England);
Limited Liability

Company number: 05051166;
Non-profit, private registered provider of

Social Housing: Number: 4853

Please get in touch via email at info@southendymca.org.uk or
by calling 01702 301 301.

YMCA

Here for young people
Here for communities
Here for you

YMCA enables people to develop their full potential in mind, body and spirit. Inspired by, and faithful to, our Christian values, we create supportive, inclusive and energising communities, where young people can truly belong, contribute and thrive.

FAMILY & YOUTH WORK

HEALTH & WELLBEING

HOUSING

TRAINING & EDUCATION

SUPPORT & ADVICE