

YMCA

Here for young people
Here for communities
Here for you

SOUTHEND YMCA PUBLIC FUNDRAISING PACK



Company registration No. 05052266 (England and Wales)
Charity Registration No. 1102837
Homes England Registration No. 4853



Welcome

Thank you for choosing to find out more about supporting Southend YMCA.

In supporting us, you will have a direct positive impact on young people in your local area.

Between 1887-1903 Southend YMCA was established, providing a men's hostel and pastoral care on Weston Rd, just off Southend High Street. And in 1915 YMCA helped with the wartime efforts, providing a canteen and recreational facility for soldiers from the Shobury Garrison. In 1995, the Newlands building was constructed on Ambleside Drive providing 30 flats for homeless young people. And, in 2014, we founded the Southend YMCA Community School offering a combined GCSE and Pastoral Programme for Vulnerable Learners with direct funding from the Department for Education and, more recently, Southend YMCA opened a new Childrens Home!

From 2021 to 2022 Southend YMCA worked intensively with 1600 children, young people and their families through outcome-based projects. Our services are offered free of charge and free from discrimination, but we can only do this with the financial support of people and businesses in our local area.

People believe that we are funded from the national YMCA movement, but this is not the case. While we have some contract and grant-funding, our youth work must be supported by funding from other sources and through fundraising activities.

We need your help!

Last year, we successfully negotiated the Covid Pandemic and, this year, at the time of writing, we orientate to an emerging cost of living crisis! Despite these challenges we continue to provide social benefit to vulnerable children, young people and families. Our goal is to be there for any young person who requires our services and support. We can only do this with your help

To find out more, please contact our fundraiser
Call: 01702 301 301
Email: fundraising@southendymca.org.uk

WHAT WE DO

".....an innovative, resilient and sustainable young people's charity... delivering social value"

Housing
We provide safe, supported, and affordable accommodation for vulnerable young people.

Training & Education
We provide good education and training which equips young people for employment.

Health & Wellbeing
We promote health and well-being and have a community impact.

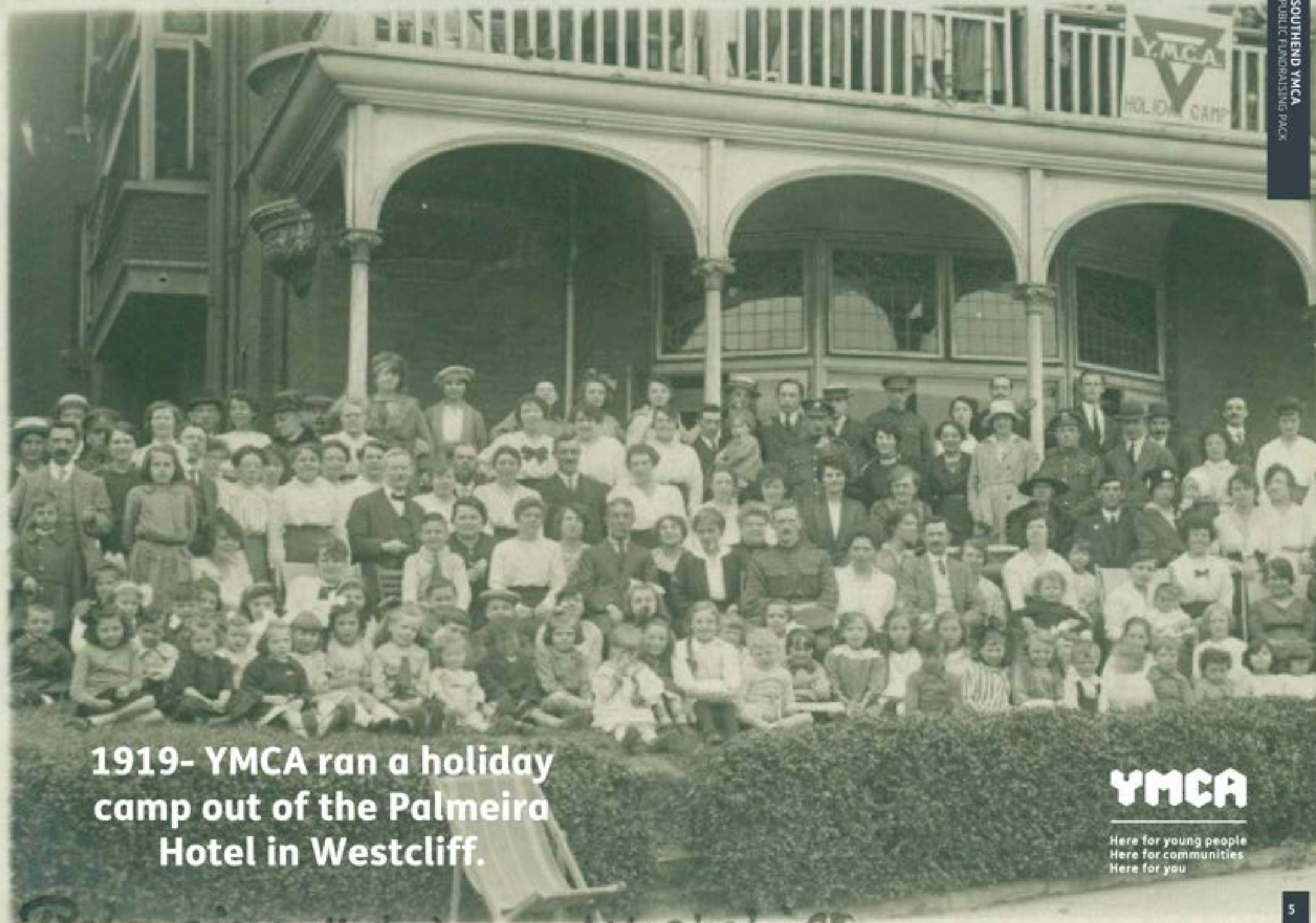
Family & Youth Work
We provide positive activities which enable young people's personal, social and cultural development and active.

Support & Advice
We provide mentoring which develops young people mental health and sense of inclusion.



QUALITY AWARDS:   

REGULATORS:   



1919- YMCA ran a holiday camp out of the Palmeira Hotel in Westcliff.

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Palmeira Hotel Westcliff



Giving

There are plenty of ways you and your friends, family and loved ones can directly support our services

IN MEMORY DONATION

Donating or fundraising in someone's memory is a very special and meaningful way to remember them – honouring their life and helping others at the same time. We're always incredibly touched and grateful to receive these donations. There are different ways you can support Southend YMCA in memory of a loved one:

- Make a donation in their name
- Collect at a funeral or memorial
- Create a JustGiving tribute fund
- Take on a fundraising challenge

LEAVE A LEGACY

After making provisions for your family and friends; by remembering Southend YMCA in your Will, you will be helping to ensure that homeless and vulnerable young people in your community always have somewhere to turn to for years to come.

The process is simple and easy, and you can always change your mind later. We recommend you speak to your solicitor to ensure your wishes will be carried out exactly as you intend. If you have, or would like to, leave a legacy to Southend YMCA in your will, then it really helps us to know (but it's entirely up to you whether you let us know or not). If you would like to let us know then please email info@southendymca.org.uk

REGULAR GIVING

Your monthly donations allow us to plan with confidence and invest in long-term projects. They allow us to be more effective in dealing with emergencies or unexpected events, like the recent pandemic.

Donating monthly is usually easier to manage than giving one-off larger donations. It would be the same as your Netflix subscription! Setting up a regular payment takes two minutes! Once you have filled in the straightforward form on Just Giving, we automatically receive your monthly gift. Your giving would support those living in our supported accommodation and dedicated youth projects. You would be making a real difference!



Fundraising

Fundraising can be a great way for you and your loved ones to come together and raise vital funds! Or you can choose to do a challenge by yourself!

COMMUNITY DAYS

You don't need a royal wedding to get everyone out together in your local area. Why not hold a day for all the community and invite everyone to play their part? Set up stalls along your street and invite local businesses to contribute services or donate prizes. Cook up a storm in your kitchens and sell the grub. And provide games and face painting for the kids.

TEDDY BEARS PICNIC

If you go down to the woods today, you could raise lots of money for families in need of our support – by inviting all your friends to a picnic. Teddy bears aren't compulsory but they could add some fun for the kids.

BAKE OFF

Bring out your inner Mary Berry and bake away to raise money for families who need our support. Sell your wares at work or hold a coffee morning and invite lucky guests to tuck in for a donation.

SPONSORED SILENCE

Ever wanted a bit of peace and quiet to get on with the task at hand? Suggest a day of sponsored silence at your workplace and don't forget to charge penalty fees for slip ups.

SELL YOUR CLOTHES

Many charity shops sell clothes and you can find some fantastic items for a fraction of the price you'd find at designer or high street stores. Selling clothing that you or others in the local community no longer want and putting it towards the charity fund would be a great way to raise money. It's also a great way to bring people together.

SPONSORED NEIGHBOURHOOD CLEAN

All neighbourhoods can get a bit untidy from time to time. A sponsored neighbourhood clean can get the area looking its best while encouraging people to spend time together for the benefit of the whole community. In return, ask people in the local community to make a small fee for charity.

CHANGE YOUR APPEARANCE

Whether it's shaving your head or your beard, cutting your long locks to a short crop or waxing your hairy chest, this is a great cheap fundraising idea. The more dramatic the better so set yourself a target of how long you want your hair or beard to grow, arrange the date and tell all your friends to come and watch. Make it a big event. If you can hold it at your local pub or at a local event, all the better!

CHALLENGE YOURSELF

Another much loved cheap fundraiser is an active challenge. Choose an activity that involves setting yourself a goal and asking people to sponsor you to achieve your target. Eg 100 sit ups a day for a month or walk/run/hike/swim or cycle 200 miles in a month or even doing something all in one go like a half or full marathon.

SPORTS COMPETITION

Gather your friends and organise a sports competition – choose whatever you like. From football to rugby, netball to cricket and rounders to ice hockey, there's something for everyone. If there's a World Cup or another big sporting event on, there'll be lots of interest and guaranteed fun.

DANCE-A-THON

There's many ways to fundraise and using dance is a great example. You could set yourself the challenge to dance for a number of hours and get people of all ages and abilities involved. You can either host a physical event and sell tickets for people to attend or stream the event online and include a fundraising link in support of Southend YMCA – or both!

MARATHON

Fancy going that extra mile (or 26.2 miles to be precise!)? Then sign up to a local marathon. From time to time a number of charity places come up for some of the marathons, but if you have a ballot place and want to raise money for Southend YMCA then we'd love to have you on our team.

ABSEIL

Start right at the top! A sponsored abseil is not just for extreme sports junkies. In fact the more unlikely the participant, the easier it is to get attract publicity and sponsorship. Make sure to shop around online for the ideal provider for your charity abseil

SKYDIVING

Find your local skydive centre and get sponsored to make the jump. A sponsored skydive is not just for extreme sports junkies. In fact the more unlikely the participant the easier it is to get attract publicity and sponsorship.





Fundraising at work

Workplace fundraising can be a great way for teams to come together and raise vital funds!

LUCKY DRAWS

Lucky Draw Feeling lucky? Whether it's the Wimbledon, Grand National, or Eurovision, everyone enjoys a lucky draw. Provide a prize, then invite your colleagues to contribute for a chance to win.

OFFICE LINGO JAR

Create an 'office lingo' jar. Phrases like 'close of play', 'take this offline', or 'let's circle back' can contribute to donations. Identify your most commonly used phrases, and watch the contributions pour in.

TRADE LEAVE

Trade Leave Days in a Raffle Exchange an extra day of your annual leave in a raffle – the more tickets your colleagues buy, the higher their chances of winning a day off!

MATCHING DONATIONS

Numerous companies match their employees' fundraising efforts, often through payroll giving. Your organisation might consider offering a pound-for-pound match or a specific allocation per team member.

DRESS UP/DOWN DAYS

Whether it's dressing up, donning fancy dress or dressing down, break out of the routine and ask colleagues for a donation for taking part. What other fun fundraising activities could you do on the same day to boost your total?

QUIZZES

Social, fun, competitive, and a sure way to raise some hard cash! Whether virtual or in person, set a date, find a quizmaster, prepare your questions and watch the money roll in.

PHYSICAL CHALLENGES

Get colleagues together and plan a sponsored physical challenge for a good cause. From a sponsored walk to extreme adventures like mountain climbing, you'll raise much-needed funds for charity while team-building.

OFFICE OLYMPICS

Who will take the gold in speed typing, synchronised chair swivel or paper aeroplane throwing? There's plenty of fun to be had in aid of charity with an office sports fundraising day.

HOW TO SEND DONATIONS

We're so grateful to you for fundraising for us! We simply can't reach vulnerable young people without your support.

Please send your money to us within 30 days of the event or activity you've done for Southend YMCA. If your fundraising takes longer than a month, please send us the money you've collected at the end of each month so we can keep track of it.

Fundraising Profiles

If you've set up an online fundraising page on JustGiving we'll receive the money you raise automatically, so there's no need to do anything else.

Personal donations can be gift aided enabling Southend YMCA to claim a further 25p per £1 donated. We use JustGiving to collect Gift Aid on our behalf.

Pay in online

We currently take donations through JustGiving. Please visit here: www.justgiving.com/southendymca.

Pay by cheque

Send us a cheque made payable to 'Southend YMCA' along with a letter confirming your contact details. Send both to the address below:

Southend YMCA
Newlands, 85 Ambleside Drive
Southend On Sea, Essex
SS1 2FY

If you want to discuss paying in details, please call Fundraising on 01702 301 301 or email fundraising@southendymca.org.uk

Thank you for your support!

southendymca.org.uk

SOUTHEND YMCA

85 Ambleside Drive
Southend On Sea, Essex
SS1 2FY

Registered Charity Number: 1102837 (registered in England);
Limited Liability

Company number: 05051166;
Non-profit, private registered provider of

Social Housing: Number: 4853

Please get in touch via email at info@southendymca.org.uk or
by calling 01702 301 301.

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YMCA enables people to develop their full potential in mind, body and spirit. Inspired by, and faithful to, our Christian values, we create supportive, inclusive and energising communities, where young people can truly belong, contribute and thrive.

FAMILY & YOUTH WORK

HEALTH & WELLBEING

HOUSING

TRAINING & EDUCATION

SUPPORT & ADVICE